

# 2010-2011 Annual Resource Guide – Advertisement Placement Form

*Hundreds of copies of the 2010-2011 Annual Resource Guide will be distributed free throughout Stanislaus county at various government & private agencies, non-profit organizations and citywide points of interest. This year-long publication is an invaluable resource for individuals seeking to learn more about our programs and services as well as those offered by other area organizations.*

## Advertiser Information

Business Name	Date		
Mailing Address	City	State	Zip Code
Phone	Fax	Contact Email	
Contact Name	Title		

## Size & Type of Ad

Outside Back Cover.....\$1,000.00	Half Page.....\$300.00
Inside Front or Back Cover... \$750.00	Quarter Page Horizontal.....\$200.00
Premium Full Page.....\$600.00	Quarter Page Vertical.....\$200.00
Standard Full Page.....\$500.00	Business Card Size.....\$125.00

**SPECIAL: Provide a Silent Auction Item (valued at \$50 or more) and receive a Quarter Page ad for only \$125.00!!**

### Auction Item Description: \_\_\_\_\_

Tif, Eps, Pdf or Jpeg files only. No web resolution images. Supported application: Adobe Photoshop CS2 (please outline all fonts and include all links or export as a Pdf file) Adobe Illustrator CS2 (please outline all fonts and embed all links), Adobe Indesign CS2 (please outline all fonts and embed all links), Word, Excel, PowerPoint or Publisher.

## Delivery of Ad Copy

Repeat last year's advertisement	Copy-ready advertisement will be delivered
Copy-ready advertisement/ Business card enclosed	to the Society
	Copy-ready ad will be emailed to <a href="mailto:Brenna@societyforhandicapped.org">Brenna@societyforhandicapped.org</a>

## Method of Payment

Enclosed is my check for \$ \_\_\_\_\_

Bill Me at the Address Above

Charge (Visa/ Mastercard) Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Amount: \_\_\_\_\_

## Blue Ribbon Committee Member's Name

*Advertisements are fully tax deductible as a business expense. Tax ID# 94-1279804  
1129 8th Street, Suite 101, Modesto, CA95354 ♦ (209) 524-3536 ♦ Fax (209) 524-1205*

**DEADLINE FOR AD SUBMISSIONS: October 1, 2010 by 2:00PM**