

2010-2011 Annual Resource Guide – Advertisement Placement Form

Hundreds of copies of the 2010-2011 Annual Resource Guide will be distributed free throughout Stanislaus county at various government & private agencies, non-profit organizations and citywide points of interest. This year-long publication is an invaluable resource for individuals seeking to learn more about our programs and services as well as those offered by other area organizations.

Advertiser Information

Business Name		Date	
Mailing Address		City	State
Phone		Fax	Contact Email
Contact Name		Title	

Size & Type of Ad

Outside Back Cover.....\$1,000.00	Half Page.....\$300.00
Inside Front or Back Cover... \$750.00	Quarter Page Horizontal.....\$200.00
Premium Full Page.....\$600.00	Quarter Page Vertical.....\$200.00
Standard Full Page.....\$500.00	Business Card Size.....\$125.00

SPECIAL: Provide a Silent Auction Item (valued at \$50 or more) and receive a Quarter Page ad for only \$125.00!!

Auction Item Description: _____

Tif, Eps, Pdf or Jpeg files only. No web resolution images. Supported application: Adobe Photoshop CS2 (please outline all fonts and include all links or export as a Pdf file) Adobe Illustrator CS2 (please outline all fonts and embed all links), Adobe Indesign CS2 (please outline all fonts and embed all links), Word, Excel, PowerPoint or Publisher.

Delivery of Ad Copy

Repeat last year's advertisement	Copy-ready advertisement will be delivered
Copy-ready advertisement/ Business card enclosed	to the Society
	Copy-ready ad will be emailed to Brenna@societyforhandicapped.org

Method of Payment

Enclosed is my check for \$ _____

Bill Me at the Address Above

Charge (Visa/ Mastercard) Name on Card: _____

Card Number: _____ Expiration: _____ Amount: _____

Blue Ribbon Committee Member's Name

*Advertisements are fully tax deductible as a business expense. Tax ID# 94-1279804
1129 8th Street, Suite 101, Modesto, CA95354 ♦ (209) 524-3536 ♦ Fax (209) 524-1205*

DEADLINE FOR AD SUBMISSIONS: October 1, 2010 by 2:00PM